



2023 Corporate Sponsorship Program

Your Support at any level Creates **BIG** Impact!



Our mission is to create professionally supported mentoring relationships, empowering youth to realize their potential and build brighter futures.

We invite you join us this year to create BIG impact as a Corporate Sponsor of Big Brothers Big Sisters of Central Mass & Metrowest. 2023 is an exciting year for BBBS as we re-build from COVID, but we need your help!

Most Important - we need BIGS! We will engage your employees at any donation amount!

- \$1 and above: Support for employees who volunteer as a community Bigs.
- \$5,000 or more: Join other corporations in your community with the Big Employee Engagement Program (BEEP).
- \$50,000 or more: Custom-tailored on-site corporate mentoring program.

What does it mean to be a community Big?











































































A community Big is part of our community-based mentoring program. Employees would sign up on their own and would volunteer outside of work hours. Bigs are matched with a Little based on shared interests and personalities and get together once a week to do all sorts of fun activities that they choose!

What is the Big Employee Engagement Program (BEEP):

BEEP is a mentoring program available to employees as part of a larger network of mentors. Your business and others from your local area will take part in mentoring Littles at a designated site. A great opportunity to provide a rewarding community service opportunity to employees.

Please review our sponsorship opportunities on the next page to learn how we can partner together this year! This partnership is designed to be annual support. We will not solicit again once you become a Corporate Partner for the year.

Corporate Sponsorship Program Levels

Benefit	\$100,000+	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$1,000	\$1-\$999
Support for employees who want to enroll as Community Bigs								
Listed in the BBBS Annual Report as a contributor at the appropriate level								
Name recognition on our website and at events								
Volunteer opportunities and invitations to events to engage employees								
Member of BEEP (Big Employee Engagement Program)								
Logo recognition on BBBS Website and at events								
Logo on t-shirt at the Rodman Ride for Kids event								
Logo on <i>Donor Recognition Wall</i> at Worcester and Framingham Office Spaces								
Logo on monthly E-Newsletter series to all constituents								
Table of 10 the 60 th Anniversary Gala								
A foursome for golf at the Thank You Golf Outing								
Featured "ad" or special message/coupon in e-newsletters								
Custom volunteer opportunities for corporate events								
Presenting Sponsor at one of our Corporate Breakfast events								
Custom tailored on-site mentoring program for 25 staff to mentor Littles								
Presenting Sponsor at one of our Signature Program events								



2022 Corporate Sponsorship Form

I wish to be a Corporate Sponsor at the following level: _____

Company: _____

Contact Name: _____

Phone: _____

Email: _____

Company Address: _____

Payment Information: Check Enclosed: _____ Send me an invoice: _____

Form and Payment can be mailed to:

Big Brothers Big Sisters of Central Mass & MetroWest
18 Chestnut St., Suite 340, Worcester, MA 01608
Attention: Lindsay McCarthy

Have Questions or Want More Information?

Lindsay McCarthy
Director of Development & Marketing
Big Brothers Big Sisters of Central Mass & MetroWest
Email: lindsay.mccarthy@bbbscm.org
Office Phone: 508-752-7868 ext. 114